Life is very short & what we have to do must be done in the now — Audre Lorde

Virginia’s leading voice on sexual and domestic violence.

5008 Monument Avenue, Suite A
Richmond, VA 23230
www.vsdvalliance.org | info@vsdvalliance.org | 804.377.0335

HOLDING THE BALANCE:
NIMBLE RESPONSIVENESS and STRATEGIC PLANNING

More and more, we find ourselves feeling the urgency of our work—namely the work of moving forward Virginia’s response to sexual and intimate partner violence. In 2014, we worked hard to respond to crisis calls on our hotlines, the urgent demands of our public policy work, and calls for technical assistance from professionals, just to name a few.

And yet, we know that our best work is done when we take the time to start our planning from a vision: how do we want things to be different in the future?

Five years ago, we began a plan with this vision in mind: prevention programs to end sexual and intimate partner violence will be adequately funded across Virginia.

When we made this plan, fewer than a third of Virginia’s crisis centers received federal prevention funding. That number has since dropped to 1 in 10. Virginia devotes $0 to funding prevention programs.

In 2014, we happily celebrated a significant milestone in our long-range plan: the launch of Virginia’s “Peace Begins at Home” license plate. The Peace Begins at Home license plate is Virginia’s only license plate to help fund prevention of sexual and domestic violence.

Fifteen dollars from each plate goes toward programs that help children learn about healthy relationships and other ways to stop violence before it starts. Twenty Sexual and Domestic Violence Agencies across Virginia helped make the plates a reality, and will share the revenue generated amongst their prevention efforts.

The vision driving this plan: prevention programs that teach children how to engage in healthy, respectful relationships will be adequately funded across Virginia.

We believe Virginia’s “Peace Begins at Home” license plate is the only one of its kind in the country. Many other states have reached out to us to find out how we got it done, with the hopes of trying it on their own. California is now working on a “No More” license plate in support of sexual and intimate partner violence work. The plan to expand prevention in Virginia, which began with a vision, is catching on.

In the coming year, we will continue our work of responding to urgent needs as they arise and balance that work with long-range work that begins with a vision: changing the landscape of Virginia’s response to sexual assault and intimate partner violence for the better.

On behalf of the Action Alliance, thank you for helping us move Virginia forward, and for keeping our long-range vision in sight: healthy, respectful relationships for all.

P.S. Please encourage all of your family and friends to put a Peace Begins at Home license plate on their vehicle and Drive Peace Home!
One of our main goals at the Action Alliance is to build the capacity of local Sexual and Domestic Violence Agencies to provide services to their communities. We reach out to new directors and provide technical support to new and developing programs, and continually produce new training curricula & resources to help agencies stay on top of emerging issues and best practices.

Intimate partner violence (IPV) can limit the ability of victims to manage their reproductive health and expose them to sexually transmitted diseases. Abuse during pregnancy can have lasting harmful effects on the mother, the developing fetus, and newborn.

To help victim advocates address these complex intersections, we developed Reproductive and Sexual Coercion: A Toolkit for Sexual and Domestic Violence Victim Advocates.

This toolkit provides multiple resources to help develop and/or increase the capacity of sexual and domestic violence agencies to screen for reproductive and sexual coercion within the context of intimate partner violence. The toolkit is fully downloadable at www.CommunitySolutionsVA.org.

As part of our long-term vision for prevention, the Action Alliance joined forces with 20 of Virginia’s Sexual and Domestic Violence Agencies to make the Peace Begins at Home license plate a reality. Proceeds from the new special license plates support Virginia’s Building Healthy Futures Fund to help pay for violence prevention programs to educate Virginia’s children about how to have healthy relationships.

At our License Plate Launch Party in April, Attorney General Mark Herring remarked, “Prevention programs that promote healthier kids will help build healthy futures in Virginia... and that’s good news for all of us.”
OUR IMPACT

Statewide

As Virginia’s leading voice on sexual and domestic violence, the Action Alliance works tirelessly to enhance Virginia’s response to and prevention of sexual and domestic violence through advocacy, policy leadership, training, and technical assistance.

The Action Alliance operates the statewide Virginia Family Violence & Sexual Assault Hotline. In 2014, we implemented two additional ways for callers to reach out and get support from our Crisis Services Specialists: live chat and texting options. These two new options will make the Hotline more accessible to people who are more likely to use alternative methods of communication, including young adults and callers who may be Deaf or Hard of Hearing.

We influenced Virginia’s conversations around improving campus response to sexual assault on a statewide level by releasing our “Key Elements of Effective Policy Addressing Campus Sexual Violence” to media and legislators. Action Alliance staff sat on and made several presentations to the Governor’s Task Force to Combat Campus Sexual Assault to draft appropriate legislation and protocols to provide a safer campus experience.

The Action Alliance led bipartisan efforts in 2014 to close the $18 million funding gap for Virginia’s crisis centers. We successfully advocated for a $3 million funding increase for domestic violence services over two years—the largest funding increase for domestic violence services in Virginia history. The increased funding will help restore lost crisis and safety services for victims of domestic violence.

CLOSE THE GAP

FOR VIRGINIA’S CRISIS CENTERS

LEARN MORE ABOUT THE CAMPAIGN TO STREAMLINE AND INCREASE FUNDING FOR VIRGINIA’S CRISIS CENTERS

The Action Alliance led bipartisan efforts in 2014 to close the $18 million funding gap for Virginia’s crisis centers. We successfully advocated for a $3 million funding increase for domestic violence services over two years—the largest funding increase for domestic violence services in Virginia history. The increased funding will help restore lost crisis and safety services for victims of domestic violence.
The White House asked us to send Red Flag Campaign student organizers to offer recommendations for improving the national response to and prevention of sexual assault on college campuses. Eight student organizers from five Virginia Red Flag Campaign Partner Campuses contributed their ideas. Their recommendations are reflected in the White House’s “Not Alone” report.

We contributed to the national conversation about violence prevention when we were asked by a national network to provide context for a news piece about the history and future of domestic violence prevention. Our Communications Director, Kate McCord, appeared on an MSNBC web telecast with host Tony Dokoupil to talk about Virginia’s work to build an evidence base for our prevention programs.

Virginia is fortunate to have a nationally renowned advocate leading our coalition. Action Alliance Executive Director, Kristi VanAudenhove, received the 2014 Diane Reese Excellence in Advocacy in the Movement (D.R.E.A.M.) Award from the National Network to End Domestic Violence (NNEDV). The DREAM Award honors excellence in advocacy in the domestic violence movement, and is presented to one individual each year who exhibits outstanding commitment to human dignity, social justice, and advocacy for ending domestic violence.
2014

January
Legislative Advocacy Day. Press conference on House Bill 1.

February
Red Flag Campaign student activists are invited to White House.

March
DO YOU Certification Training.

April
Peace Begins At Home license plate launch party with Attorney General Herring.

May
“i deserve” Hotline campaign (top) and LGBTQ Helpline campaign poster designs near completion.

June
Strangulation Conference. Lifetime Member Legacy Luncheon with Delegate McClellan.

July
Live chat and texting options launch on Virginia Family Violence & Sexual Assault Hotline.

August
“I deserve” Hotline campaign (top) and LGBTQ Helpline campaign poster designs near completion.

September
Action Alliance invited to White House to attend launch of “It’s On Us” Campaign. Action Alliance represented on MSNBC.

October

November
Action Alliance Lifetime Members meet with Lynn Rosenthal, White House Advisor on Violence Against Women.

December
Advocate and survivor, Lisette Johnson, honored at Act Honor Hope (Brian Moran, Secretary of Public Safety and Homeland Security, is featured speaker).

A FEW EXAMPLES OF THE BREADTH OF OUR WORK IN 2014
RACIAL JUSTICE

2004-2014 10 YEAR HISTORY OF OUR WORK
Virginia Sexual & Domestic Violence Action Alliance

Work to build racial justice in the movement to end sexual and domestic violence started long before the Action Alliance was established in 2004. Our work is indebted to and builds on this long and rich history of activism and resistance.

2004
First annual WOCC Conference held.
SV and DV coalitions merge to become Action Alliance, adopt Guiding Principles.
SJTF creates “Got Privilege” t-shirts to sell at Retreat.
Break the Silence, campaign for African-American communities, launches. Training for Trainers held.

2005
Staff training on building an anti-racist organization.
WOCC, SJTF, and P&P Committees hold summit to plan how to support WOC in Action Alliance work and membership through the restructuring process.
LGBTQ Task Force submits proposal for inclusive restructuring process.
Action Alliance publishes fact sheets on working with sexual violence survivors from marginalized communities, including African-American women, people with disabilities, incarcerated people, and Latinas.

2006
SJTF and WOCC create Dismantling/Perpetuating Racism Wheels, hold workshops at Retreat based on wheels.
Staff attend Resource Sharing Project workshop on anti-racism work for coalition staff, invite Dismantling Racism Works to Virginia for all-staff training.
WOCC website goes live.
SJTF and WOCC create “Unpacking White Privilege” poster and “how to be an ally” document.

2007
SJTF conducts Cultural Competency Organizational Assessment “Increasing Virginia’s Capacity to Serve Culturally Diverse Survivors of Sexual and Domestic Violence”.
WOCC and SJTF deliver “5 Faces of Oppression” workshop at Retreat.
Sumaya Coleman leads training for staff on privilege.
Dismantling Racism Works (DR Works) leads 3 day statewide training on connecting racial justice work to SDV work.
Membership Change Team formed after DR Works training.

Women of Color Caucus and Social Justice Task Force co-sponsor “Biscuits and Brainstorming” to make plans to organize for power to dismantle racism.
Staff meet in internal caucuses to advance understanding of privilege and oppression.
Action Alliance survivor brochures are translated into Spanish.
### 2014 MEMBERS AND CONTRIBUTORS

Thank you to the following individuals and organizations for sharing our vision.

#### INDIVIDUALS

<table>
<thead>
<tr>
<th>Bobby Anderson</th>
<th>Mary Downer</th>
<th>Sandra Maxey</th>
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#### ACTION ALLIANCE LIFETIME MEMBERS

LIFETIME MEMBERS MAKE A SPECIAL PLEDGE TO THE ACTION ALLIANCE THAT HONORS THEIR LIFETIME COMMITMENT TO CREATING A WORLD FREE FROM VIOLENCE. WE ARE GRATEFUL FOR THEIR STEADFAST SUPPORT.

| Larry Barnett | Cartie Lominack | Tanya Mann |
| Jean Berrymore | Sandra Maxey | Kate McCord |
| LaSonya Brown | Kate McCord | Randy Morrow |
| Kassandra Bullock | Rachel McKinn | Randy Morrow |
| Liz Cascone | Randy Morrow | Quillin D. Musgrave |
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| Richard A. Cesaroni | Nancy Olgesby | Carol A. Olson |
| | Grace Orsini | Kristin Pinn |
| | Joni Perry | Virginia Powell |
| | Kristen Pritchard | Kristen Pritchard |

#### ORGANIZATIONS

Abuse Alternatives

ACTS/Turning Point - SAVAS

Alexandria Sexual and Domestic Violence Advocacy Program

Alexandria Victim Witness Assistance Program

Arlington Co. and City of Falls Church Victim Witness Program

Avalon: A Center for Women and Children

Bedford County Domestic Violence Services Program

Center for Sexual Assault Services

Central Virginia Task Force on Domestic Violence in Later Life

Charlottesville Victim Witness Program

Choices: Council on Domestic Violence for Page County

Christian Relief

Citizens Against Family Violence

Clinch Valley Community Action Program

Collins Center

Community Foundation

Criminal Injuries Compensation Funds

Dominoon Resources Services, Inc.

Doorways for Women and Families

Eastern Shore Coalition Against Domestic Violence

Empowerhouse

Faith Social Services

Fairfax County - Office on Women's SDV Services

Family Violence Prevention & Services Program

Family Violence Prevention & Services Program

Family Violence and Sexual Assault Unit

First Step: A Response to Domestic Violence, Inc.

Franklin County Family Resource Center

Genie Shepherd

Goodwill Free Clinic and Family Services

Hanover Safe Place

Haven Shelter and Services

Help and Emergency Response

Isle of Wight Victim Witness Program

James House Intervention/Prevention

Korean Community Services Center

Laurel Center for Intervention for Domestic & Sexual Violence

Laurel Shelter, Inc

Project Horizon

Loudoun County Citizens for Social Justice/Laws

 Lynchburg Office of the Commonwealth Attorney

National Football League

New Directions Center, Inc.

Northeastern Virginia Community College – Student Health

ODU Women’s Center

Office of the Attorney General

Office of Violence Against Women

Pittsylvania County Victim Witness Program

Powhatan County DSS Domestic Violence Services

Project Hope at Quin Rivers

Project Horizon

Rappahannock Council Against Sexual Assault

Response, Inc

Safehome Systems

Salvation Army Turning Point

Samaritan House

Shelter for Abused Families

Sexual Assault Resource Agency

Sexual Assault Response and Awareness

Shelter for Help in Emergency

Southside Center for Violence Prevention

The Hillride Group

Total Action for Progress - Domestic Violence Services

Transitions Family Violence Services

Tri-County Community Action Agency

Virginia Anti-Violence Project

Virginia Center on Aging

Virginia Commonwealth University Wellness Resource Center

Women’s Center - Weston VA

Women’s Resource Center of the New River Valley

YWCA of Central Virginia

YWCA of Richmond

YWCA of South Hampton Roads

Yeshua’s House Too

THANKS ALSO TO OUR STATE AND FEDERAL FUNDERs

| Criminal Injuries Compensation Fund |
| Family Violence Prevention & Services Program |
| Office on Violence Against Women |
| Virginia Department of Corrections |
| Virginia Department of Criminal Justice Services |
| Virginia Department of Health |
| Virginia Department of Social Services |
TALKING TO YOUR KIDS ABOUT CONSENT

CONVERSATION TIPS FOR PARENTS
ASK.
LISTEN.
RESPECT.

WE’LL BE REPORTING ON THESE PROJECTS IN OUR 2015 ANNUAL REPORT!

VIRGINIA SEXUAL & DOMESTIC VIOLENCE ACTION ALLIANCE
WWW.VSDVALLIANCE.ORG

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2014 GOVERNING BODY
Angela Blouet
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Kathleen Demro
Samu Deng
Claire Dunn
Marva Dunn
Janett Forte
Michelle Hensley
Becky Lee
Tammy Mann
Claudia Lopez Muniz
Marissa Pyatt
Rachel Smith
Susheela Varky

2014 FINANCES
INCOME $1,812,228
68% Federal Grants
11% State Grants
21% Memberships, contributions, and earned income

EXPENSES $1,758,271
38% Training, technical assistance and resources
24% Hotline
15% Prevention
12% Management and Development
6% Public Policy

ANNUAL REPORT
WE’LL BE REPORTING ON THESE PROJECTS IN OUR 2015 ANNUAL REPORT!
You can help Virginia's children build healthy futures.

Proceeds from every license plate help fund our programs to prevent sexual and domestic violence.

www.dmv.virginia.gov

Drive peace home.