The 8 Habits of a Successful Marriage™

Build happy homes and families

“Things which matter most should never be at the mercy of things which matter least.”
—Johann Wolfgang von Goethe

The 8 Habits of a Successful Marriage™

Challenge
Why Is Marriage a “Big Deal”?

Healthy marriage is associated with better health for men, women, and children; better performance in school for children; greater professional success for men; and dramatically lower rates of abuse for women. Yet, our society continues to be plagued by one in every two marriages ending in divorce.
Solution

The 8 Habits of a Successful Marriage workshop offers a framework for applying a universal, self-discovery approach that enables couples to communicate about their problems and resolve them successfully. The 8 Habits of a Successful Marriage workshop series consists of 12–14 hours of curriculum that can be taught in a two-day, facilitator-led workshop or in two-hour modules over a one- to two-month period. Certification is available for clients wanting to implement this program in their communities. The 8 Habits of a Successful Marriage workshop follows a reinforced learning process that includes the following:

- A comprehensive and easy-to-read guidebook.
- Award-winning videos.
- An interactive, idea-filled family calendar for building companionship in marriage.
- Thought-provoking experiential activities.
- A healthy balance of principles, values, and skills that build strong marriage commitment, high-trust character, effective communication, and unselfish companionship.

The Process

The 8 Habits of a Successful Marriage workshop series is based on Stephen R. Covey’s #1 best sellers The 7 Habits of Highly Effective People and The 8th Habit. This workshop has been proven successful in helping couples strengthen their marriages and families. When implementing a community initiative, passion and the right curriculum are essential. These two components alone, however, will not guarantee success. Successful, sustainable initiatives also include clear implementation plans and measurable outcomes. Allow us to partner with you in each of these components toward the creation of a world-class initiative.

Participants will learn how to:

Build high-trust character.

- Abandon unhealthy behaviors.
- Change themselves first.
- Practice forgiveness.

Communicate effectively.

- Strengthen problem-solving skills.
- Resolve conflicts successfully.
- Learn speaker-listener skills.

Strengthen companionship.

- Focus on strengths, not weaknesses.
- Deepen friendship and intimacy.
- Nurture companionship.

Strengthen your marriage and improve your home.

For more information about FranklinCovey’s The 8 Habits of a Successful Marriage, contact your client partner or call 1-888-868-1776 to be put in touch with someone in your local area who can answer questions about this workshop.