

Quest for the “Perfect” Cause Ends at PCCF



Bill and Patricia (Peach) Roth knew they wanted to give back to their community, but how to do so was a difficult decision. They dedicated a good deal of time searching for that “perfect” cause to support, and in the end they found their answer at the Pulaski County Community Foundation.

In 2008, the PCCF Board of Directors approved the **William R. and Patricia J. Roth “We Care” Fund**, a donor-advised endowment fund which allows the donors the opportunity to be involved in grant making by recommending specific charitable organizations for support.

“The advised endowment fund allows such flexibility that we didn’t need to seek the “perfect” cause,” Bill and Peach agreed. “In retrospect, we wish we had chosen the PCCF for our philanthropic goals earlier. There are so many deserving causes, and the advised fund will allow us to easily contribute to a variety of worthwhile organizations with the help of the Community Foundation,” they stated.

Then in 2014, Bill and Peach founded a perpetual fund for a specific cause dear to their hearts. The Pulaski Animal Center’s goals include saving the lives of lost, abandoned or surrendered animals and aim to control the pet over-population in the county. Bill said, “We like knowing that the **Pulaski Animal Center Endowment** will be a reliable source of support for PAC’s future.”



The Roths encourage other community members to remember that through the Community Foundation, all gifts, no matter what size, grow together for the greater good of the community.