**Kelly Trindel, Ph.D.** is Head of Industrial Organizational Science + Diversity Analytics at pymetrics, a gamified cognitive and neuroscience startup creating analytics-informed decision-making and performance-enhancement software for the human capital field. pymetrics has a proven track record of increasing diversity for our clients while selecting the best possible candidates with demonstrable ROI and validity. At pymetrics Kelly supervises an international team of Psychologists and Data Analysts who consult with clients and handle job analysis, fairness testing, validation, and return on investment outcome studies for the life of our SaaS engagements. Before joining pymetrics in February 2018, Kelly worked at the Equal Employment Opportunity Commission (EEOC) most recently serving as Chief Analyst and Director of Research + Investigative Analysis. In this role, she led a group of Social Scientists located in district offices around the country in providing analytic support for systemic investigations and case development. While at EEOC Kelly served as the Commission’s expert on 'big data' issues, including changing human resource models and people analytics. She served as the Chair of EEOC’s Workgroup on Big Data and as a senior advisor on its Committee of Advisors on Systemic Enforcement. Kelly also co-chaired EEOC’s annual academic conference, EEODataNet.