



Associational Mission Strategist Job Description

The Northshore Baptist Association (NSBA) is a large association of Baptist churches on the Northshore of Lake Pontchartrain in Southeast Louisiana. The NSBA exists to assist member churches to glorify God by cooperating in Kingdom ministries to fulfill the Great Commission. The Associational Mission Strategist (AMS) is the lead strategist of the NSBA.

The AMS shall lead the churches of the NSBA to reach the people of the Northshore with the Gospel of Jesus Christ. The AMS should have the ability to cast a vision for cooperative work, to plan and communicate corresponding strategies, and to implement those strategies.

The leading priorities for the AMS include:

1. **Evangelism and church planting**- lead the NSBA to engage lost people through evangelism and planting new churches;
2. **Church revitalization/replanting**- lead the NSBA to provide assistance to churches that are struggling;
3. **Pastoral support**- lead the NSBA to provide support, training, consultation, and encouragement to pastors and church leaders in the association.

As a part of his work, the AMS is responsible to oversee the NSBA office, manage the NSBA budget, supervise staff and office personnel, assist the NSBA Administrative Council and Executive Board in the coordination of budget, calendar, and meetings.

The AMS is accountable to the NSBA through the Administrative Council and shall provide a monthly written report. He is supervised by the Personnel Committee of the NSBA Administrative Council.

Associational Mission Strategist Profile

The following is a profile of preferences for the AMS.

The AMS should be:

- Spiritually mature and growing in Christ
- Educated, with at least a master's degree from a seminary
- Experienced, with at least 11 years of pastoral/ministerial experience
- Called to associational missions & work
- A leader of leaders, even of those older and more experienced
- A strategist
- A supporter of and participant in associational missions

The AMS should have the following proficiencies:

- Ability to learn and appreciate the Northshore/South Louisiana cultural context
- Listening skills
- Communication skills
- Evangelism & missions
- Technology/computer skills
- Emotional intelligence
- Knowledge of and love for smaller churches and bivocational pastors
- Ministering to ministers