



A Strategic Plan

*Overcoming Our Indebtedness.
Seizing Kingdom Opportunities.*



May 2017 Update



NEW HORIZON
UNITED METHODIST CHURCH

We are a **City on a Hill**

God founded New Horizon for His purposes in Champaign County and the world. It's our joy and the desire of our heart to fully live into God's calling for our church and individual lives.

"Jesus said, 'You are the light of the world. A City on a Hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before men, that they may see your good deeds and praise your Father in heaven.'" (Matthew 5:14-16)

City on a Hill **Overview**

We thank God for our facility, and we use the daylights out of it. It has been a great help in our Mandate of *Connecting Others with Jesus, through Worship Groups and Serving.*

But we have outstanding debt on our building. Our goal is to put our debt behind us and direct our giving towards future ministry.

***City on a Hill* is a \$1.5 million Campaign designed to accomplish the following objectives:**

- 1. REDUCE OUR DEBT.** Over a five-year period, we intend to reduce our indebtedness to \$1.2 million. At that point we intend to roll our mortgage into our General Budget.
- 2. INCREASE OUR GENERAL GIVING.** Over the course of our Campaign, we intend to increase our General Giving revenues to the point whereby we can accommodate mortgage payments for our remaining debt of \$1.2 million over a 20 year amortization.
- 3. PAVE OUR PARKING LOT.** Our *City on a Hill* Campaign is accumulating funds to fully pave our parking lot. This will be the only capital improvement funded by our Campaign.

Our Giving Commitments. *City on a Hill* incorporates a "hybrid" giving plan over the course of our Campaign.

- **Annual 12-month giving commitments.** Each spring, participants will review their pledges and recommit for the next 12 month period. We will do this annually for the duration of our Campaign.
- **This process permits us to revisit our *City on a Hill* Plan.** Each year our Strategic Planning Team will re-evaluate and restate our Campaign Goals & Objectives.
- **This process permits us to include new people along the way.** If you've recently become a part of New Horizon, won't you prayerfully consider making a *City on a Hill* giving commitment? Thank you!

New Horizon is a City on a Hill. We exist for God's purposes. We live for others.

Our **Three-Fold Pursuit** *During & Beyond*

Throughout our Campaign and beyond, NH remains committed to the following pursuits:

1. **INCREASED STEWARDSHIP EMPHASIS.** Overcoming church and personal debt frees us for joyful giving and serving. Increased church and family giving permits us to extend our reach in offering vital ministry to our community and our world.
2. **GAINING PROXIMITY.** We sense God's calling to extend our ministries beyond our building and grounds, and into neighborhoods and other segments of our community. We envision remote ministry locations for greater community involvement.
3. **EXPANDING LEADERSHIP.** We are determined to extend our ministries at the hands of gifted and trained professional staff and volunteer leadership. We intend to help one another discover God's calling upon our lives and employ our skills for His Kingdom.

2017 Strategic Plan **Objectives**

Based upon our **Three-Fold Pursuit** (above), NH's Strategic Planning Team and Leadership Team will be leading NH in the following directions during the coming year:

1. **STEWARDSHIP.** A continuing emphasis on increasing church and personal giving.
 - *Continued transparency and information distribution regarding NH finances.*
 - *Age-level stewardship training, from Adventureland, to Axis, to adults.*
2. **REDEFINING PROXIMITY.** "Gaining Proximity" continues to call us beyond our facility into hands-on ministry throughout our community, including...
 - *Continued collaboration with local agencies.*
 - *Seeking working relationships with public schools and neighborhoods.*
 - *Seeking working relationships with nearby churches.*

But, "Gaining Proximity" will also be understood as offering ministry *within* our facility to people *beyond* our church family, including...

- *Mahomet Soccer Club.*
 - *Grief Ministries: ~~GriefShare~~, ~~DivorceCare~~, etc.*
 - *Recovery Ministries: Celebrate Recovery, with Step-Studies and Worship Services.*
3. **EXPANDING LEADERSHIP.** In the next year, NH will establish, study and apply the recommendations of new NH Task Forces, specializing in the following areas:
 - **Younger Adult Task Force**, to determine how we might more effectively reach emerging generations.
 - **Multi-Cultural Task Force**, to determine how we might reach other demographics.
 - **Community Involvement Task Force**, seeking how we might become more engaged in ministry with other segments of our community.



The Numbers

Year One for City on a Hill was blessed. Our great thanks to those who committed during the first year of our Campaign. Will you please consider going the distance with us?

We are on target for our Five-Year Plan. Thanks to generous giving, our Campaign is on track for achieving our objective of reducing our debt to \$1.2 million.

Our Parking Lot Fund and Three Month Mortgage Reserve Fund are healthy. We are thankful to report that these reserve funds are within \$13,000 of our target.



June 2017 Commitments

We use the month of May each year to re-vision City on a Hill. We provide sharpened Strategic Planning Team goals, and numbers from the previous year.

We are entering Year Two of our Five-Year Campaign. We're thankful for the faithfulness and generosity of all who participated in Year One. We hope you'll recommit for Year Two.

WE MAKE ANNUAL RECOMMITMENTS IN JUNE. Throughout June, we'll provide Commitment Cards and envelopes for your use. You may offer them at any time during the month.

Have Questions? Want more Information?

Please see our full Campaign Booklet for greater detail. You'll find a copy in the Lobby.

Contact: Mike Potts, Executive Pastor, Mike@NewHorizonChurch.org

God counts on New Horizon. Our work is critical. We are part of His plan for humanity.



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3002 W. Bloomington Road, Champaign, IL, 61822, 217-359-8909, NewHorizonChurch.org