



Northwestern University Professor Scores Big with Internet Innovation Real-Time Hyper Local IP Geolocation

In 2011, it was widely reported that renowned internet expert, Dr. Aleksandar Kuzmanovic (Associate Professor in the Department of Electrical Engineering and Computer Science at Northwestern University) and his global team had created a new technological break-through for identifying the ever allusive IP address. Their pioneering real-time, hyper local consumer-independent IP geolocation technology was reported in many noted publications including:



Update

Dr. Aleksandar Kuzmanovic and his team now operate under the name of Nanjee Inc. which has offices in Chicago and London. Nanjee has been granted an exclusive global license by Northwestern University to utilize its patent pending technology. The company has expanded its multinational team to include industry leading scientists, specialized developers and business development managers.

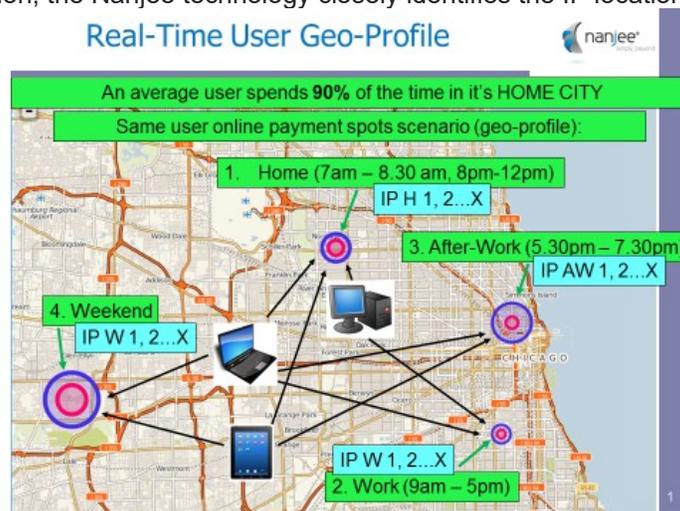
Over the past 4 years Nanjee has developed its sustainable pioneering hyper local consumer-independent IP geolocation technology with a globally unique real time IP geolocation feature that has been implemented across North America and Europe. Nanjee's offering is around 50 times more accurate than any competitive approach in the market place and is the only technology globally that produces and serves real-time IP geolocation. It is served through cloud based, low-cost, scalable API and File processing web services.

The technology applications are unlimited of which the following is a sampling of users:

- Payments, Banking and Card Issuers
 - User verification
 - Enhanced risk management
- Fraud and Security
 - Tracing and profiling applications
 - Enhanced cyber security
- Gaming
 - User verification
 - State regulatory user tracking



Regardless of client application, the Nanjee technology closely identifies the IP location of the user.

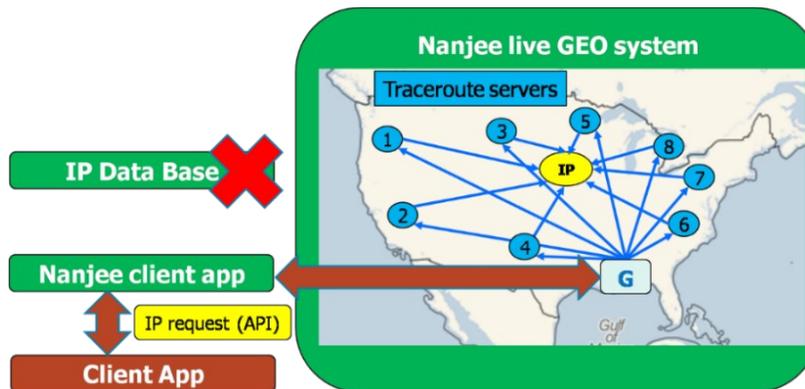


Products and Services

Nanjee's core product is hyper local IP (consumer) geolocation data that is around 50 times more accurate than outdated competing products in the market. The requested IP address is geolocated to the nearest landmark using algorithms based upon trace routing from 20+ locations in the live internet network and its relative time delay measurement results comparison.

Nanjee IP geolocation data serves accuracy of average **0.7 miles in the US** and improving with increasing number of landmarks. Nanjee is the only technology globally that produces and serves real-time IP geolocation.

Nanjee tracks within 0.7 miles of Nanjee landmark on average in the US



Financial Benefits

The Nanjee financial benefits are enormous for any organization. For those that are using the outdated geolocation services currently available in the marketplace, Nanjee will improve accuracy significantly resulting in immediate bottom-line results. Note the following case studies:

Gift card company reduced fraud applications by 19% resulting in a \$375,000 impact on EBITDA

Credit card company reduced fraud applications by 14% resulting in a \$435,000 impact on EBITDA.