

- 100% responded that they received parenting guidance and knowledge of indicators that could be a child's first signs of drug involvement
- 100% state the Tour experience has had a direct positive impact on their family
- 90% are now certain they could locate proper community resources in event of a problem with drug & alcohol
- 90% are confident they can make time to talk with their child daily about what is going on in their life
- 50% had helped their child choose a code word to signal parent on a phone call that they needed to be picked up right away because they were in a bad situation.

90 Day Parent Goals/Changes comments:

"I talk more with my child"

"I know I need to be more open with my child."

"It opened my eyes to something I didn't want to face. "

"Made my family more connected on this issue."

Youth's Results Service to Science Questionnaire

Youth Post Test

- 100% of youth said attending RT made them feel safer for knowing the information
- 100% agree their friends will be less likely to use if they attended RT
- 100% said easier to talk to parents
- 100% said they would recommend

Youth Follow-Up: 90 Days after the Reality Tour

- 80% have worked on goals they set at the Reality Tour (*Some shared their goals: Not smoking, Not succumbing to Peer Pressure, Living a healthy lifestyle, Not trying drugs or alcohol, Better behavior, Working harder for grades*)
- 90% of youth stated the RT impacted their family in a positive way

Child Comments:

"I think it will make my parents quiz me more, and I'm glad because I will feel safe."

"It helped me understand things I didn't before."

"You changed my life forever! I didn't think drugs were that bad."



Reality Tour®

A national project of the 501c3 CANDLE, Inc.

Murrysville, PA

Reality Tour Replication Fall 2014

CANDLE, Inc. is the 501c3 nonprofit that developed the innovative parent & child drug prevention program model called Reality Tour®

The Reality Tour® is a parent/child (age 10-17) prevention experience. The program shows the consequence, teaches parent/child home prevention skills and includes a Q & A session with law enforcement and a person in recovery.

Parents rate it 'Priceless'.

This award winning program has been recognized locally and nationally.

Community involvement is key to the program and there is role for everyone who wants to make a difference.



REALITY TOUR®

DRUG PREVENTION PROGRAM

www.RealityTour.org

Organized in collaboration with Murrysville, PA stakeholders.

Contact: Pastor Dan Lawrence

Ph: 724-327-7206

office@murrysvillealliancechurch.org



REALITY TOUR®

DRUG PREVENTION PROGRAM

Site: Murrysville, PA



Award Winning Grassroots Drug Prevention Program!

Developed by the nonprofit CANDLE, Inc.
Replicated in dozens of communities.

www.RealityTour.org

Listed on Nat'l Registry of
Evidence-Based Programs &
Practices (NREPP)



A Drug Prevention
Program In Demand

How It Works...

Why it works...

What it Does ...

- Includes parents and their children age 10-18
- Parents respected as 'informed' afterwards
- Shows the ultimate price paid for drug and alcohol abuse
- Dramatic scenes leave an emotional imprint
- The 'addict' narrates his/her own powerful story
- Intimate setting brings you into each scene
- Interactive Q&A session with law enforcement & addict in recovery answers your questions and corrects misinformation among peers

Innovative Approach Includes:

- Child's own photo is morphed into unattractive appearance to parallel the appearance change in an addict. Presented as take-home souvenir
- Handprint drug-free promise signed on Reality Tour banner & displayed in the community
- Sign the funeral memory book
- Greet the grieving parents in receiving line
- Addict's 'voice' tells you the addiction process, reminding you that, "Once I was just like you!"
- Everyone attending is an addict. You are given your 'story' of addiction and the outcome.
- Parent and child are given a unique 6 week challenge to test their own self-discipline

How It Works

- Pools the resources that already exist in the community and organizes them to present the program. 24 volunteers needed in volunteer roles for the program.

- Captures the imagination of the community and the media for an immediate response and support. Some programs fill months in advance!
- Doesn't rely on the schools to deliver the message. The community takes charge.
- Develops a unified volunteer force deeply committed to ongoing Reality Tours to reach as many parents & children as possible.
- Allows parents ready access to an ongoing drug prevention program.
- Parents can access at onset of risky behavior
- Parents access to prevent risky behavior
- Youth are required to attend with a parent/guardian.

Reality Tour®: Goals

1. Increase parent discussions w/child & improved monitoring
2. Increase youth perception of harm

University of Pittsburgh School of Pharmacy Research Study Results -Motivated Families

YOUTH

- 42% of youth surveyed report an increase in discussion within the home regarding substance abuse
- 46% of youth reported that discussion in the home was made easier by the Reality Tour experience
- 92% of youth reported they used the information provided within 30 days
- Perception of harm for gateway drugs, tobacco, alcohol, marijuana as well as illicit drugs increased overall
- Knowledge of emerging drugs pre-test 44% increased to posttest 73%
- perception of harm increased (94-99% posttest)

Parent Outcomes*

2008 Service to Science

Parent Questionnaire:

- 100% said it was not a repeat of what they already knew
- 100% of parents and youth attending would recommend
- 100% felt it was age appropriate
- 100% agree with the parental monitoring taught
- 70% said Reality Tour provided info they hadn't heard of
- 60% did not know of the prevalence of drugs in the community prior to the Tour
- 90% said it provided them with info essential to have dialogue with their child
- 90% said it made them feel closer to their child.
- 80 % felt 6th grade was the perfect grade to introduce Reality Tour
- 70% have used resource book provided at Reality Tour
- 40% used the Talk Cards provided
- 100% have used the Reality Tour as a way to start a conversation with child
- 100% think it was necessary to have child present at Reality Tour
- 100% have shared Tour information with family members AND non-family members

Parents are the most powerful prevention tool!

*Researchers through a Service to Science award in 2008 developed an in depth questionnaire.

