“These men who have turned the world upside down have come here also.” Acts 17:6
Hey Mosaic,

In the Mosaic office, we put up pictures of everyone who gets baptized. It is a constant reminder of why we do what we do. I know some of the stories those pictures represent – stories of hopelessness, neglect, apathy, doubt, and addiction. But their stories end differently. They came to Mosaic where they bumped into Jesus and gave their lives to him. Now their lives are changed forever.

Every week someone in our church experiences freedom for the first time. Now it's time for us to take that grace and truth to even more people.

Our vision is to launch a 2nd Mosaic location in Maryland, starting in the fall of 2015. This brochure explains how we will work together to fund the next step of Mosaic's impact.

The reason for Upside Down is very simple: we want more pictures on our wall. We want to see more of God's lost kids come home and understand their true identity as God's children. That's how we're going to turn the world upside down.

Part of the Mosaic,

Carl Kuhl
Lead Pastor
Mosaic

Acts 17:6 says, “These men who have turned the world upside down have come here also.” I invite you to be a part of Upside Down and help change the state of Maryland forever.
MOSAIC GROWTH

LET’S KEEP REACHING PEOPLE

Even if our growth rate slows, we’ll run out of space in our current location by the end of 2015. But we can’t let that stop us from reaching more people ...

average attendance

baptisms

Our vision is to be a church for people who don’t go to church, and we measure our success in the number of lost people who turn to Christ. That’s why we’re doing this Upside Down campaign. And that’s why we’re starting a new Mosaic location. Because there are millions of people in Maryland who need the hope of Christ. We’ll be able to reach more of them as one church with two locations.

first-time guests
To fulfill our vision at the new location, we need to raise at least $750,000.

**Advising**
When the new campus opens, we will do an advertising campaign to let people know that we are now 1 church with 2 locations.

**Branding**
Includes new website, signage, printed materials, and more.

**A/V Equipment for Elkridge**
An upgrade to the video equipment to help provide a great sermon experience at both locations.

**Staffing**
We will hire new staff proactively to work on the new campus project. The Upside Down campaign will fund their salaries on the front end until we have enough growth to support additional staff.

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**THE BUDGET**

- **Branding**: 25 K
- **A/V Equipment for Elkridge**: 200 K
- **Advertising**: 75 K
- **Outreach**: 50 K
- **Other Kids Equipment/ Furnishing**: 100 K
- **Staffing**: 100 K
Mosaic is launching a 2nd location somewhere in Maryland in the fall of 2015. This campaign is necessary to open the new campus with the excellence we’ve come to expect of Mosaic.

Why? Because we are going to run out of space before our lease is up, and we don’t want a lease agreement to deter our vision! It took 3+ years for Mosaic to grow to 180 people. But in the last 3 years we have exploded in growth. A team has spent the past year looking at all options for future growth: buying land, retrofitting a new warehouse, and moving elsewhere with the same landlord. We even considered adding services on more days of the week!

After talking with others, examining the options, and praying, we believe that opening a 2nd campus is the best, quickest, most cost-effective, and (most importantly) God-driven decision. We will continue to be a church for people who don’t go to church. By opening a 2nd location we will be able to reach many more people who don’t go to church than we could with just one location.

what will the building be like?
Most likely, the new campus will be portable, just as Mosaic’s first campus was for 3+ years. We will look at all venues, including movie theaters, schools, hotels, office parks, and anything else God may open up to us.

how will the location be selected?
We will select the new location just like we launched Mosaic originally: we will look at demographics, talk to multisite and church experts, and pray to God for direction. We will also consider a location that 300 or more current Mosaic attendees can make their new church home.

what will the worship be like?
It will be just like what you’re used to. We’ll have a live band, special songs, and best of all ... baptisms!

what about the preaching?
We will record the sermons live on Saturdays and then use video to show the sermon at one location on Sunday. So every Saturday is live teaching, and every Sunday one location gets the sermon on video and the other has live teaching.

why should i give to upside down?
Because there are broken people who need their lives restored. At Mosaic, we are NOT about growing numbers. We ARE about reaching broken people with the truth that Jesus Christ died on the cross and rose again, and because of that they can have freedom, hope, and purpose — in a word: grace. You can make an impact on eternity through this campaign. Some gifts will be large and some will be small. We’re not asking for equal gifts, but equal sacrifice.
1. Kick-Off Gift
Enclose your kick-off gift or give online (to be given on or before commitment weekend – November 22 & 23).

2. Commitment
Write down your commitment to Upside Down – then give regularly over 13 months.

3. Non-Cash Gifts
Describe your non-cash gift. We have a team of trained professionals in all areas of expertise ready to maximize the value of your gift.

4. Commitment Weekend
Join us on November 22 & 23 to turn in your commitment card. If you can’t attend, give online or mail us your card.

How to use this card
Online giving available
mosaicchristian.org/upside-down

How to give
On commitment weekend, we are hoping you can give the largest gift you have ever given to Mosaic.

We are challenging you to give regularly (above your normal giving) through the end of 2015 – 13 months.

Consider giving things other than money. Think real estate, boats, stocks, cars, bikes, etc.

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A church for people who don’t go to church