



LUTHERAN CHURCH OF THE GOOD SHEPHERD
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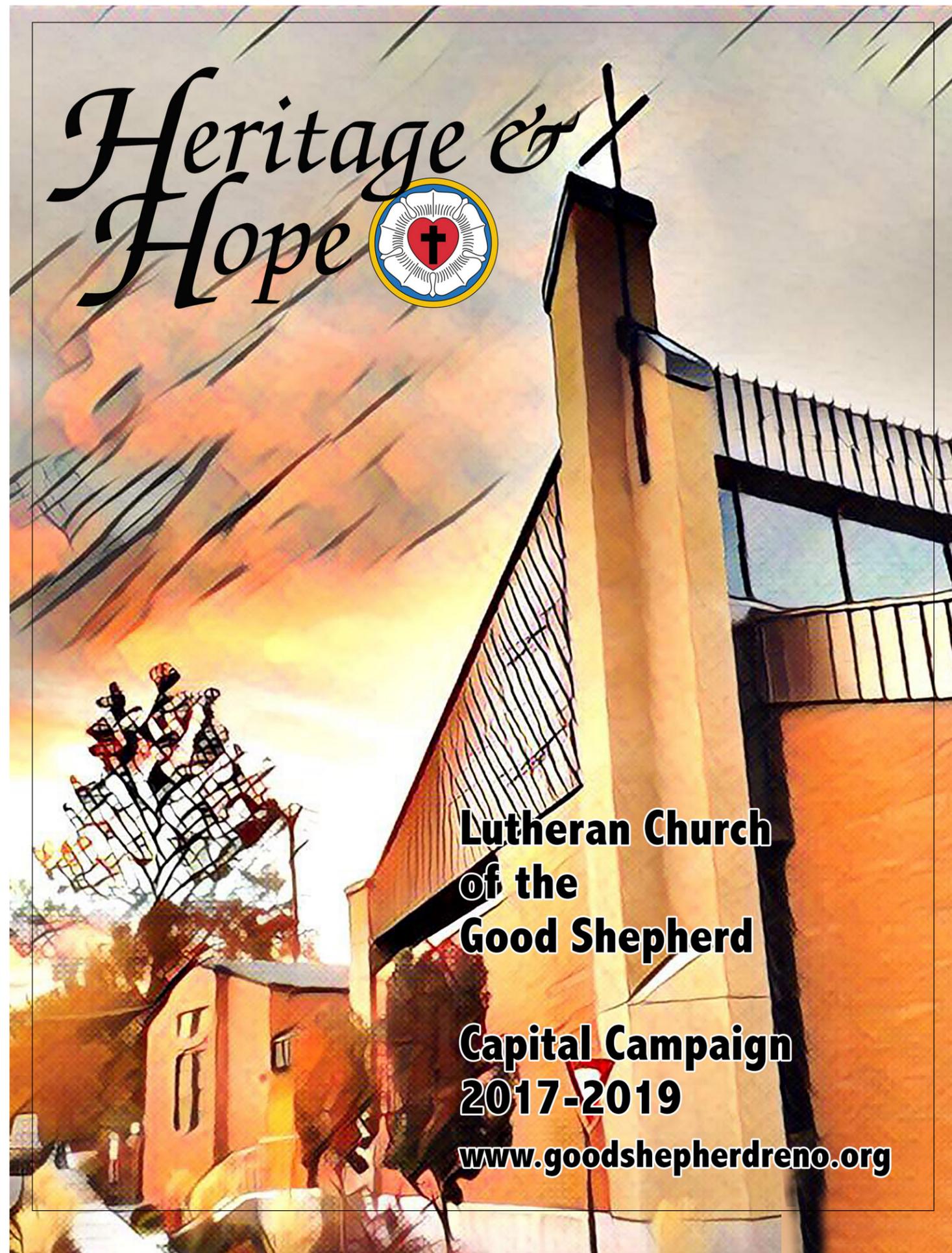
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Good Shepherd's 70th Anniversary

In 2017, Good Shepherd celebrates 70 years as a congregation. In 1947, 85 persons gathered to become charter members of our church. They joined "to provide a place to hear the sacred word, to receive the sacraments, and to worship God without preconditions." Everyone was welcome who had faith in Christ. It became a refuge for some and provided others with an opportunity to reconnect with their Christian traditions. This mission is still at the core of our congregation today. We celebrate this heritage.

500th Anniversary of the Reformation

October 31, 2017 will mark the 500th anniversary of Martin Luther posting the Ninety-Five Theses. Christ alone, grace alone, faith alone, scripture alone – these are foundational Lutheran principles that emerged from the Reformation 500 years ago, and they continue as centerpieces of our identity and heritage as Lutherans today. In commemorating the beginning of the Reformation in 2017, we will explore what these basic principles mean for mission in our complex 21st Century world, and how we continue faithfully to speak today with a Lutheran voice.



Heritage & Hope



**Lutheran Church
of the
Good Shepherd**

**Capital Campaign
2017-2019**

www.goodshepherdreno.org

Heritage & Hope



As we share God's Word and Sacraments in a worship life that is the heart of all we do, we also share our gifts of ability, time and money to support our missions of worshipping together and reaching out with God's love into the community and the world. At the center of these ministries is our beautiful building with its welcoming, worship and gathering spaces.

In 2010 we began construction of our new worshiping and welcoming spaces, and remodeled our former sanctuary, creating Shepherd Hall and a new kitchen. The new building was completed in February 2012 at a cost of \$3,000,000. This project was financed with prior gifts of \$1,500,000 and a loan of \$1,500,000. By the end of 2016 our loan balance is projected to be \$740,000.

Our challenge now is to meet our monthly loan obligations, reduce the loan balance and continue to maintain this very special place, where we meet God and come together in prayer and in hope. This is our opportunity to come together to give with great joy and boundless faith — and help Good Shepherd secure a strong future.



CAMPAIGN GOALS FOR 2017-2019

In addition to meeting our mortgage obligations this campaign has the potential to make the following improvements to the church properties:

- Replace the video screens above the audio booth with screens that do not have the frame lines and repurpose the old screens in the Welcoming Space, the Nursery and in Shepherd Hall. (Estimated at \$27,500)
- Reroof Shepherd Hall. (Estimated at \$14,500)
- Install a Monument Sign at the corner of Clay and California Avenue. (Estimated at \$20,000)
- Replace carpet in the Ministry Center offices. (Estimated at \$9,000)
- Upgrade the Audio Video system in Shepherd Hall. (Estimated at \$10,000)

Celebration Goal: \$750,000 - Achieving this goal will allow us to complete everything in the prior goals and significantly reduce the loan balance.

Challenge Goal: \$600,000 - Achieving this goal will allow us to make our monthly mortgage payments and complete all of the improvements and reduce some of the loan balance.

Cornerstone Goal: \$450,000 - Achieving this goal will allow us to make our monthly mortgage payments and complete some of the improvements noted above.

Your pledge to meet these goals will allow Lutheran Church of the Good Shepherd to continue to add new Disciples of Christ, expand our ministry, and positively impact the community in which we live.

What's Your Part In Reaching Our CELEBRATION GOAL?

Use this chart to see how your weekly or monthly pledge adds up

Your Weekly Pledge = A 3-Year Pledge		Your Monthly Pledge = A 3-Year Pledge	
\$3	\$468	\$10	\$360
\$5	\$780	\$20	\$720
\$10	\$1560	\$40	\$1,440
\$15	\$2,340	\$60	\$2,160
\$20	\$3,120	\$80	\$2,880
\$25	\$3,900	\$100	\$3,600
\$30	\$4,680	\$120	\$4,320
\$35	\$5,460	\$140	\$5,040
\$40	\$6,240	\$160	\$5,760
\$45	\$7,020	\$180	\$6,480
\$50	\$7,800	\$200	\$7,200
\$60	\$9,360	\$240	\$8,640
\$70	\$10,920	\$280	\$10,080
\$80	\$12,480	\$320	\$11,520
\$90	\$14,040	\$360	\$12,960
\$100	\$15,600	\$400	\$14,400
\$125	\$19,500	\$500	\$18,000
\$150	\$23,400	\$600	\$21,600
\$200	\$31,200	\$800	\$28,800
\$300	\$46,800	\$1,000	\$36,000
\$400	\$62,400	\$1,200	\$43,200
\$500	\$78,000	\$1,500	\$54,000

What About The Operating Budget?

Remember, the **Heritage & Hope** campaign runs simultaneously with our 2017 Operating Budget pledge drive. Good Shepherd's ongoing expenses including staff salaries, utilities, repairs and maintenance, and faith formation programs need your support too. The year ahead presents exciting opportunities for congregational growth. As you consider your three-year pledge to the **Heritage & Hope** campaign do not "rob Peter to pay Paul." We need your generous giving for both pledge campaigns.

II Corinthians 9:7-8, 11

"Each one must do as they have made up their mind, not reluctantly or under compulsion, for God loves a cheerful giver. And God is able to provide you with every blessing in abundance so that you may always have enough of everything...You will be enriched in every way through your great generosity, which through us will produce thanksgiving to God."

Campaign Prayer

Gracious God, you have called us to proclaim your gift of Jesus Christ to the world. We thank you for the many opportunities we have before us to witness and share our love for you and for one another. Bless the *Heritage & Hope* campaign that our monetary gifts will strengthen our ministry in this place.

In Jesus' name we pray. Amen.

AN INVITATION TO *GIVE*

Reaching our three-year Celebration Goal will take the support of every member and friend of Lutheran Church of the Good Shepherd. We ask you to prayerfully consider a significant pledge to support our vital ministries. You can participate in the 2017-2018-2019 **Heritage & Hope** campaign by making a three-year pledge that is generous, even sacrificial. With God's grace and guidance, and your generous spirit, your gifts will allow us to continue our mission in the church and in the community.

CELEBRATION GOAL \$750,000
CHALLENGE GOAL \$600,000
CORNERSTONE GOAL \$450,000

A GOAL TO *CELEBRATE!*
How we reach our three-year destination

Number of Contributors	Pledge Amount	Group Total	Cumulative Total
1	\$75,000 (\$25k/yr)	\$75,000	\$75,000
2	\$60,000 (\$20k/yr)	\$120,000	\$195,000
2	\$30,000 (\$10k/yr)	\$60,000	\$255,000
4	\$25,000 (\$8.334k/yr)	\$100,000	\$355,000
6	\$10,000 (\$3.334k/yr)	\$60,000	\$415,000
8	\$7,500 (\$2.5k/yr)	\$60,000	\$475,000
10	\$5,000 (\$1.667k/yr)	\$50,000	\$525,000
12	\$3,500 (\$1.167k/yr)	\$42,000	\$567,000
12	\$3,000 (\$1k/yr)	\$36,000	\$603,000
20	\$1,000 (\$334/yr)	\$20,000	\$623,000
MANY	\$300-\$900 (\$100-\$300/yr)	\$127,000	\$750,000



A Message from Larry Beermann Co-Chair, Heritage & Hope Capital Campaign

Dear Members of Good Shepherd,

I am pleased to co-chair the Capital Campaign, **Heritage & Hope**, with Linda Smith this fall. This is the second capital campaign for me. I was inspired by the results of your generous giving to the Continuing Our Journey Together three-year campaign. Your pledges and extra giving resulted in reducing our original mortgage by 50% in only six years, completing maintenance at the Ministry Center and air conditioning Shepherd Hall, totaling \$100,000.

With your continued support, our **Heritage & Hope** campaign will be as successful. I think the Heritage & Hope theme captures where Lutheran Church of the Good Shepherd is today. We have always respected and honored our history. From the struggles to grow a small congregation of Lutherans in a rented worship space in 1947, to building our first church building in 1951, to adding a Sunday School wing in 1956, to expanding the sanctuary in 1976, to dedicating our new building in 2012, our congregation has steadily grown.

We now move forward with hope. Hope and faith that our church will continue to grow and expand its mission in our new building and in the community we serve.



A Message from Linda Smith Co-Chair, Heritage & Hope Capital Campaign

Dear Friends in Christ,

The **Heritage & Hope** 2017-19 capital campaign is a continuation of the journey we started in 2004 with the first 3-year capital campaign. This campaign gave us the \$1.5 million seed money we needed to begin construction in 2011 of our new worshiping, welcoming, and gathering spaces. The total cost of construction was \$3 million, so we needed to borrow \$1.5 million to do this project. Because of our two previous successful campaigns (2011-13 and 2014-16), we were able to complete our beautiful church, and we will pay down our mortgage from \$1.5 million to \$740,000 by the end of 2016. This is an amazing accomplishment, only possible because of your continued generosity! Our monthly mortgage payment of \$9,450 continues to be due until we pay off our loan.

In the years that my husband, Ron, and I have been members of Good Shepherd, our spiritual growth has been an ongoing journey, and the results of our stewardship continue to inspire us. We are thankful to be part of the Good Shepherd congregation and are committed to the **Heritage & Hope** campaign. Please join us with a generous, sacrificial gift to the future of Good Shepherd.

Our Rich Heritage

Lutheran Church of the Good Shepherd was established in 1947 with 87 charter members worshipping at the Masonic Temple in downtown Reno. On November 22, 1949, Lutheran Church of the Good Shepherd held the kickoff dinner for its first building fund campaign. The campaign was successful and a year after breaking ground at the corner of California Avenue and Clay Street, the new red brick church was dedicated. That building was repurposed and is now Shepherd Hall.

A Sunday School wing was added in 1956. As time passed, various additions and remodels were made and there was discussion about a new, larger worship center. In 2004 the **Growing to Serve** capital campaign raised funds toward a new worship facility. Six years after that campaign ended the congregation resoundingly said, "Let's Get It Built." **The Continuing Our Journey Together** campaign raised another \$700,000 and an additional \$1.5 million was borrowed from Mission Investment Fund to fulfill the dream of a new welcoming, worshipping and gathering space.

We stand on the shoulders of generations of faithful members who have generously supported our ministries and past building projects. We are forever indebted to those who paved the way before us. The **Heritage & Hope** campaign continues the tradition of meeting our monthly obligations, providing needed improvements to the property and reducing our loan principal.



Who We Are Today



Our Mission: REACHING | CARING
TEACHING | SHARING

To be Christ's Church in the world today, we are:

REACHING ... Inwardly to each other, and outwardly to our community.

CARING...for one another in the congregation, and for all people, especially "the least" of Jesus sisters and brothers.

TEACHING...and learning so that we may grow spiritually.

SHARING...God's Word and Sacraments in a worship life that is at the heart of all we are and do; and sharing our gifts of ability, time, and money to support the reaching, caring and teaching.

WORSHIP AND MUSIC

For nearly 70 years we have been blessed with excellent leadership in worship and music. We have two traditional worship services using the ELW book and other liturgies, organ and piano, varied instruments, and an adult choir. Our contemporary worship includes a worship band and a variety of ways to hear the gospel. Children, youth and adults provide worship leadership each week.

FAITH FORMATION

Good Shepherd now has two lead Pastors — a married couple — and a full-time Faith Formation director. In addition to Sunday worship services, they devote their energies to Kids Community, Confirmation, middle school and high school youth groups, adult education, new membership classes, Vacation Bible School, Bible classes, Journey With Christ, men's and women's retreats and other inspirational events.

COMMUNITY OUTREACH

Our congregation prides itself in welcoming all to the family of Christ. We are a Reconciling in Christ congregation welcoming gay, lesbian, transgender, bisexual and questioning believers. We provide groceries to the working poor through Shared Harvest. We participate in food drives and community cleanup efforts. We support a sister Lutheran congregation in Rwanda. We provide support to nearly 20 other ministries locally and worldwide. Weekly we provide space in Luther Hall for ten recovery groups.

FELLOWSHIP

Members participate in a variety of groups that provide fellowship, service and fun including the Good Grief Team, Hearts and Hands Quilters, Tables of Grace, women's circles, the A-Men ministry group, Older, Wiser, Lutheran Singles (OWLS), hiking groups, an Oktoberfest and other activities.

