

2011 ANNUAL REVIEW

February 2012



A Year in Review



Founder Elizabeth Smith speaking at an I'm Aware poetry event in Augusta, GA.

It has been an amazing year for I'm Aware. Starting as only an idea over Thanksgiving 2010, I'm Aware has made substantial leaps and bounds in the last year spreading

awareness of human trafficking across the U.S.

In 2011 we opened four new branches of I'm Aware in Charlotte, NC, Los Angeles, CA, Phoenix, AZ, and Kansas City, MO. Each of these branches have been active in brainstorming ways to raise awareness and combat human trafficking in their unique locations.

From our home base in Augusta, GA, we sponsored several city-wide events and fundraisers including a yogathon, poetry event, and a concert. Through donations at these events we were able to support organizations working directly with trafficking victims all over the world.

This year we have even bigger dreams for I'm Aware and can't wait for you to be a part of what we have in store. Please join us in shining a light in the dark world as we fight to end modern day slavery in our lifetime.

Human Trafficking: 101



estimated there are approximately 27 million slaves in the world today. 75% of human

trafficking is for sexual exploitation. UNICEF reports there are over one million children worldwide forced into the sex trade every year. The average child sex slave is 12-14 years old. Women who have been trafficked for the purpose of sexual exploitation experience a significantly higher rate of HIV,

STDs, and permanent reproductive damage. Estimated global profits this year for human trafficking are 31.6 billion dollars. With low risk and high profit potential, human trafficking is becoming the new crime of choice across the globe.

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ABOUT US:

I'm Aware is a 501 (c)(3) non-profit aid organization composed of everyday people who seek to bring attention to global injustices that plague our world. We raise awareness and funds to fight HUMAN TRAFFICKING.

"Let my heart be broken by the things that break the heart of God."

-Bob Pierce, Founder World Vision

2011 Events



Yogathon at the Downtown YMCA in Augusta, GA.

The Home Office in Augusta, GA sponsored a number of events in 2011, as well as community outreach and education activities. Here are a few of

Meet Our Founders: Elizabeth Smith



"I have worked in corporate America for 8 years but have always had a strong desire to help people even if it is on a smaller scale. I

have spent time in Guatemala, Southeast Asia, and East Africa working with social injustice for the past 5 years. To me, I cannot think of anything worse than the enslavement of one human being to another. I hope we can continue to raise awareness in the Augusta area and be a support system for those working in the field to prevent, rescue, and rehabilitate victims."

our highlights.

In April the Vineyard Church sponsored a movie night and a sold out dinner with guest speaker Cheryl Pitluck from California. In May, I'm Aware spoke with students at Spirit Creek Middle School in Augusta, GA educating children on what trafficking looks like, how to prevent it, and how to report it. Cynthia Van Kleek and Sarah Thompson provided delicious fair trade desserts for an awareness event in July, when I'm Aware hosted three anti-trafficking advocates and experts speaking on trafficking on a local, national, and international level. Inner Bean hosted a singer-songwriter open mic night for I'm Aware in August. In October, Beth Dicks and Bethany Smith hosted an I'm Aware Yogathon (pictured). I'm Aware hosted a benefit show at Sky City in November featuring Sibling String, Mazes and Monsters, and Dream Pop.

Meet Our Founders: Tim Smith



"As well as being a Co-Founder of the organization, I manager the Charlotte, NC chapter of I'm Aware. I love to learn about all

issues that involve social justice. By day I work for Wells Fargo bank in wholesale loan sales. By night I oversee the marketing and financial opportunities for I'm Aware. I love music, golf and spend most of my spare time chasing around my rescue lab Sydney."



I'M AWARE



I'm Aware would like to thank Chris Rucker and Shane Thompson at Kruhu for creating our awesome logo free of charge!

Eben Brusco and his wife Sarah created social justice initiatives, alongside of IJM to fight human trafficking while living in Chicago. Now in Georgia, Eben is the worship pastor at the Vineyard Church of Augusta. Eben and Sarah believe that it is their mandate to see the kingdom of God advanced through their hearts and hands. We thank them for all the support they have given I'm Aware in 2011!!

Chapter Profiles: Phoenix, AZ

"My name is Cynthia Van Kleeck and I am the chapter head of the Phoenix, AZ branch of I'm Aware. I have been doing anti-trafficking work for 2 ½ years, and my work includes running an awareness blog and managing the social networking for I'm Aware. In 2010 I traveled to Cambodia to learn about human trafficking from an insider perspective, and since then have been focused on bringing awareness to the issue both in the US and abroad. I was fortunate to get involved in I'm Aware at the beginning stages of the organization, and before moving to Arizona I was able to attend and plan some events with I'm Aware. I hope to have some events here in Phoenix in the next year, and I'm excited to see what 2012 has in store for I'm Aware."



Candles and T-shirts available on our website and facebook page!

Contact us to order.

Through your donations and support we have been able to accomplish great things in 2011. Please consider supporting us again as we seek to bring awareness and end HUMAN TRAFFICKING **today, tomorrow, and for eternity.**

Chapter Profiles: Kansas City, MO



"My name is Camlyn Hoelscher. I am 23 and have worked as a support specialist, serving people with

mental and developmental disabilities for 5 years, as well as serving in various ministries. Since October, myself along with a group of 10-20 people have completed a biblical and cultural study on the origins and nature of sex trafficking created by Pure Hope. Five members from group have begun volunteering with Veronica's Voice, as well as took part in their "You Are Not Forgotten" Christmas Walk. I look forward to seeing the group's efforts unfold in the future."

Chapter Profiles: Los Angeles, CA

Kameron Waters heads our Los Angeles, California chapter of I'm Aware.

Kameron is singer/songwriter/musician extraordinaire. When he is not in the studio, Kameron devotes much of his time to I'm Aware. In 2011 he threw an inaugural house party to open the chapter and build the team, and is now focusing on gathering information on, and gaining a better understanding of, the cases of human trafficking in Los Angeles. For 2012, he is working to focus the chapter's approach to relevant trafficking issues in the area, such as the prevalence of massage parlors.



I'M AWARE

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info@imaware.tv

To Report Suspicious Activity, National Human Trafficking Hotline:

888.373.7888

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