

Robin Willson – Making a Difference



Robin Willson – Project Coordinator of
Healthy Choices Caring Communities

Tell me a little bit about yourself.

I have a Baccalaureate in Business Administration with a concentration in Marketing from the University of Northwestern Ohio. I have worked largely in the business world in a managerial capacity expanding into a closer relationship in Marketing over the last five years. I enjoy volunteering my time with local businesses to offer Marketing and other general organizational advice. I also volunteer time with Rock Africa, which is a Christian non-profit organization that is working to promote sustainable economic development and long term solutions to people in need. I traveled with them to Zimbabwe in 2014 and met with business staff that I had mentored throughout the previous year. Although I work in Fulton County, I actually live in Williams County. I am located near Pioneer, OH and enjoy living the country life with my family (AKA my dog Priscilla).

What do you do in relation to the coalition?

I was hired in as the Project Coordinator of Healthy Choices Caring Communities in May of 2015. I work closely with the team on many of the events and campaigns that are hosted by HC3, as well as the Youth Advisory Committee (YAC). I also am involved in the Publicity Committee and create marketing materials for both digital and print media, as well as contributing to social media updates and posts. I am currently working on updating our website to a new design, and I am very excited to be involved with that project!

Why you are involved in our coalition?

I am involved in this coalition because the issues it was created to address speak very strongly to me. I have worked, and/or volunteered with youth of varying ages for more than 10 years, and I enjoy this new opportunity to work with the youth involved in YAC. I am very blessed to have the opportunity to work in a position that I feel so passionately about!

What motivated you to get involved?

I have seen the results of poor choices in relation to many of the issues that we are addressing with this coalition. I have had drug and alcohol issues affect people very close to me, and have had the ripple effect my life as well. Working with HC3 makes it possible for me to make a difference for the better in other people's lives. I feel that if I can influence even one person to make a better life choice that makes all the difference.

Robin Willson, welcome to the Healthy Choices Caring Communities staff!