Sharing Christ with the Bridge Illustration

Successful evangelism is simply sharing the gospel in the power of the Holy Spirit. Techniques do not bring people to Christ, the Holy Spirit does. Pray that God would open their heart to His good news.

Use a kickoff question before you begin sharing the illustration:
- If you were to die today and you were standing before God and He asked you, “Why should I let you into Heaven?” what would you say?
- If a friend at work asked you how to become a Christian, what would you tell him?
- On a scale of 0% to 100%, how sure are you about going to Heaven?

Smile, relax, and remember that what you are sharing is the power of God for the salvation of all who believe. It’s good news!

How to Share Christ’s Love Conversationally & Visually, by Randy D. Raysbrook

Many people feel that to be effective in evangelism they must memorize a complex illustration and a multitude of verses. But the Gospel is most powerful when shared with love, clarity, and simplicity.

One-Verse Evangelism is a simple, interactive way to share Christ's love conversationally and visually. It is based on asking questions and sharing. It’s easy to learn because it uses just one verse. One-Verse Evangelism is also sensitive to peoples' busy schedules because it can be shared in just 10 or 15 minutes.

Here’s a brief look at how it works. Let’s say God's leading you to share the Gospel with a friend, Jeff. Write out Romans 6:23 on a piece of paper or a napkin: "For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord" (NIV). Then put your Bible away. Ask him/her if they would like to see a simple picture based on this verse that will explain God's relationship with people.
Circle this word and ask, "How would you feel if your boss refused to pay you the wages that were due to you?" Deep down, we all know that it is only right that we get what we deserve. Similarly, we earn wages from God for how we have lived our lives.

Circle this word and ask your friend what he thinks when he hears this word. You might explain that sin is more an attitude than an action. It can be either actively fighting God or merely excluding Him from our lives. You can ask, "Has God ever seemed far away?" If he says "Yes," add that that's one of the things sin does—it makes God seem far away. Now draw two opposing cliffs with a gap in between.

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While circling this word, mention that it is important because it means that a sharp contrast in thought is coming. What we have just looked at is bad news; what follows is good news.

Draw a circle around this word. Ask, "If wages are what a person earns, then what is a gift?" Remind your friend that someone must purchase every gift.

Circle this and explain that the gift you are talking about is free. It is from God Himself. It's so special that no one else can give it. Ask, "How do you feel when someone gives you a special gift?"

Circle these two words next, and then ask, "How would you define these words?" Contrast one side of the cliff, death, with the other side, eternal life. Ask, "What is the opposite of separation from God?"

Draw these words so they create a bridge between the two cliffs. Help your friend to consider that every gift has a giver, and only Jesus Christ can give the gift of eternal life.

Write this word over the bridge you just drew. Explain that friends trust each other, and tell your friend that Jesus wants a trusting friendship with him. All he has to do is admit that he is responsible for the "sin" of either fighting or excluding God from his life. That is what trust means—trusting that Jesus wants to forgive us for rejecting Him from our lives. At this point, you can ask him if he wants to start a relationship with God that will last forever. If he says "Yes," invite him to pray a short prayer in his own words, asking Jesus to forgive him.