



## **Fluff Of The Season**

The hottest gift of the 1975 Christmas season was the Pet Rock, which came with an official training manual, nesting straw, and a cardboard pet carrier complete with air holes. After all, you wouldn't want your pet rock to suffocate, would you? At \$3.95 each, the inventor of the Pet Rock idea, Gary Dahl, walked away a rich man after pocketing .95 for each of the 1.3 million Pet Rocks sold. Yes, I bought one, and I might add that I still have it somewhere in my attic. But six months later, the Pet Rocks were being sold for a dime at garage sales all over the country. Like so much fluff of the season, the value is lost almost right away.

Pet Rocks and Cabbage Patch Dolls come and go, but the message of Christmas never passes away. God Himself put on flesh, lived a sinless life, then died a substitutionary death on our behalf. He overcame death, hell, and the grave, and reminds us that Christmas is the gift of God, eternal life.

This is Stephen Chitty, pastor of Christian Life. Remember, *Life Matters*, and so do you.