



Publicity Report
January 2016

AMELIA & ISLAND

COME MAKE MEMORIES®



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SUMMARY FOR 1/1/2016 – 1/31/2016

	MENTIONS	REACH
INTERNET	30	30,653,781
Online Print Version	13	26,875,504
News Web Sites	12	2,451,664
Online Broadcast Version	3	1,270,362
Blogs	2	56,251
BROADCAST	2	26,000
Television Station Show	1	26,000
Television Station	1	
PRINT	4	455,668
Magazine	3	455,668
Community Newspaper	1	
TOTAL	36	31,135,449



MEDIA GROUP: INTERNET

(30 ITEMS)

WJXT-TV ONLINE: Amelia Island Restaurant Week **2/15/2016**
 MEDIA TYPE: Online Broadcast Version LOCATION: Jacksonville, Florida
 REACH: 423,454 SOURCE URL: [Link to Source](#)
 TEXT SNIPPET:

WJXT-TV ONLINE: Amelia Island serves up 8th annual Restaurant Week **2/15/2016**
 MEDIA TYPE: Online Broadcast Version LOCATION: Jacksonville, Florida
 REACH: 423,454 SOURCE URL: [Link to Source](#)
 TEXT SNIPPET:

ACTIVERAIN: Taste The Culinary Secrets Of An Enchanted Island **1/9/2016**
 MEDIA TYPE: News Web Sites LOCATION: United States of America
 REACH: 599,996 SOURCE URL: [Link to Source](#)
 TEXT SNIPPET:
 ...Restaurant Week from January 22nd through the 31st.
 The ten-day culinary showcase of top Amelia Island
 restaurants wil...

WJXT-TV ONLINE: Amelia Island serves up 8th annual Restaurant Week **1/7/2016**
 MEDIA TYPE: Online Broadcast Version LOCATION: Jacksonville, Florida
 REACH: 423,454 SOURCE URL: [Link to Source](#)
 TEXT SNIPPET:
 ...AMELIA ISLAND, Fla. - Northeast Florida's Amelia Island will
 host its eighth annual Restaurant Week, Jan...

AMY WEST TRAVEL BLOG: 10 MUST TASTE UPSCALE SOUTHERN DISHES IN JAX **1/6/2016**
 MEDIA TYPE: Blogs LOCATION:
 REACH: 11,000 SOURCE URL: [Link to Source](#)
 TEXT SNIPPET:



VISIT FLORIDA: **Florida Day Trips**

1/6/2016

MEDIA TYPE: News Web Sites
 REACH: 1,280,093
 TEXT SNIPPET:

LOCATION: Tallahassee, Florida
 SOURCE URL: [Link to Source](#)

...refreshingly cool springs too.JacksonvilleAmelia Island and Fernandina BeachAmelia Island is a golf and...

FLORIDA TIMES-UNION ONLINE: **First Coast Happenings**

1/5/2016

MEDIA TYPE: Online Print Version
 REACH: 311,139
 TEXT SNIPPET:

LOCATION: Jacksonville, Florida
 SOURCE URL: [Link to Source](#)

..., (904) 641-1212 or alhambrajax.com. WEDNESDAY Brown Bag Lunch, noon, Amelia Island Museum of History, 233 S. Third St., Fe...

FLORIDA TIMES-UNION ONLINE: **Kelly's Sea Horse Ranch offers riding tours on Amelia Island**

1/4/2016

MEDIA TYPE: Online Print Version
 REACH: 311,139
 TEXT SNIPPET:

LOCATION: Jacksonville, Florida
 SOURCE URL: [Link to Source](#)

...-run establishment on Amelia Island that offers one-hour tours. The ranch has been run by lifelong cowboy Jim Kelly and his wi...

FIRST COAST MAGAZINE ONLINE: **African American Heritage Hotspots | First Coast Magazine**

1/29/2016

MEDIA TYPE: News Web Sites
 REACH: 30,297
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

... It is also home to Florida's highest sand dunes. Located on Amelia Island on State Road A1A, this is one of the quietest and...

FLORIDA TIMES-UNION ONLINE: **Dining Notes: Some sweet eats for Valentine's Day**

1/29/2016

MEDIA TYPE: Online Print Version
 REACH: 311,139
 TEXT SNIPPET:

LOCATION: Jacksonville, Florida
 SOURCE URL: [Link to Source](#)

...Jacksonville area. Some of you emailed to share fond memories of a long-closed Great Harvest location in Mandarin, and a few mentioned an...



SOUTH FLORIDA SUN SENTINEL ONLINE: Get away for Valentine's Day with these hotel deals

1/28/2016

MEDIA TYPE: Online Print Version
 REACH: 1,571,158
 TEXT SNIPPET:

LOCATION: Fort Lauderdale, Florida
 SOURCE URL: [Link to Source](#)

...breakfast for two. The Victorian Romance package includes a two-night stay, horse and carriage tour of historic downtown Fernandina...

MIAMI HERALD ONLINE: Florida: Valentine's Day hotel deals

1/27/2016

MEDIA TYPE: Online Print Version
 REACH: 17,710,525
 TEXT SNIPPET:

LOCATION: Doral, Florida
 SOURCE URL: [Link to Source](#)

...breakfast for two. The Victorian Romance package includes a two-night stay, horse and carriage tour of historic downtown Fernandina...

MIAMI ON THE CHEAP: Florida vacation deals, including Miami Beach, Fort Walton Beach, Davenport & others - Miami on the Cheap

1/26/2016

MEDIA TYPE: News Web Sites
 REACH: 150,509
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

..., Orlando & others in Florida Florida vacation deals at hotels in Fernandina Beach, Amelia Island, St. Pete Beach...

ONLY IN YOUR STATE: This Charming Florida Town Is Picture Perfect For A Weekend Getaway

1/26/2016

MEDIA TYPE: News Web Sites
 REACH:
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

...Everyone in Florida should check out this town Fernandina Beach on Amelia Island is the epitome of Florida charm...

ORLANDO SENTINEL ONLINE: Get Away for Valentine's Day with These Hotel Deals

1/25/2016

MEDIA TYPE: Online Print Version
 REACH: 1,835,422
 TEXT SNIPPET:

LOCATION: Orlando, Florida
 SOURCE URL: [Link to Source](#)



MEDIA GROUP: INTERNET

DALLAS MORNING NEWS ONLINE: We've Found The Florida Of Our Dreams

1/2/2016

MEDIA TYPE: Online Print Version
 REACH: 3,551,182
 TEXT SNIPPET:

LOCATION: Dallas, Texas
 SOURCE URL: [Link to Source](#)

ORLANDO DATE NIGHT GUIDE: Three Perfect Days on Amelia Island

1/19/2016

MEDIA TYPE: News Web Sites
 REACH: 70,000
 TEXT SNIPPET:

LOCATION:
 SOURCE URL: [Link to Source](#)

...Boutiques, beaches and stellar eats await on picturesque and romantic Amelia Island...

VISIT FLORIDA MEDIA BLOG: Discover Romance This Valentine's Day in the Sunshine State

1/19/2016

MEDIA TYPE: News Web Sites
 REACH: 6,357
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

...State. Island Romance Few places on earth are better suited to lovebirds than Amelia Island. Amelia's shores, soft sea breeze...

CHAMPAGNE LIVING: Amelia Amore The Perfect Way to Say I Love You

1/18/2016

MEDIA TYPE: Blogs
 REACH: 45,251
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

FLORIDA ON THE CHEAP: Vacation discounts in Islamorada, Kissimmee, Amelia Island & others in Florida

1/14/2016

MEDIA TYPE: News Web Sites
 REACH: 11,085
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

...and Amelia Island. Some of the discounts offered by, Living Social Escapes and are 40 percent to 50 percent off, or more...

AMELIA ISLANDER: Amelia Island Restaurant Week | Amelia Islander Magazine

1/11/2016

MEDIA TYPE: News Web Sites
 REACH:
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

...during Amelia Island's 8th Annual Restaurant Week, held from January 22 through 31. The ten-day culinary showcase of t...



FORBES TRAVEL GUIDE: 7 Valentine's Day Getaways We Love

1/11/2016

MEDIA TYPE: News Web Sites

LOCATION: Atlanta, Georgia

REACH: 136,515

SOURCE URL: [Link to Source](#)

TEXT SNIPPET:

...at a downtown restaurant and a lovely horse-drawn carriage ride through the cobblestoned streets of Savannah. The Ritz-Carlton, A...

FLORIDA TIMES-UNION ONLINE: Business Happenings

1/11/2016

MEDIA TYPE: Online Print Version

LOCATION: Jacksonville, Florida

REACH: 311,139

SOURCE URL: [Link to Source](#)

TEXT SNIPPET:

...) 391-0030. WEDNESDAY Island Council, 8:30 a.m., The Mustard Seed Cafe, 833 TJ Courson Road, Fernandina Beach. Program to help...

FLORIDA TIMES-UNION ONLINE: SHRIMP DROP: New Tradition In Fernandina Beach

1/11/2016

MEDIA TYPE: Online Print Version

LOCATION: Jacksonville, Florida

REACH: 311,139

SOURCE URL: [Link to Source](#)

TEXT SNIPPET:

...About This Slideshow: Thousands gathered on the waterfront in Fernandina Beach for the first New Years Shrimp Drop. A large pi...



MEDIA GROUP: PRINT

(4 ITEMS)

ASSOCIATION NEWS: Central & North Florida

11/1/2015

MEDIA TYPE: Magazine
 REACH: 308,168
 TEXT SNIPPET:

LOCATION: Los Angeles, California
 SOURCE URL: [Link to Source](#)

FERNANDINA OBSERVER: Restaurant Week on Amelia Island – Jan 22 – 31

1/20/2016

MEDIA TYPE: Community Newspaper
 REACH:
 TEXT SNIPPET:

LOCATION: United States of America
 SOURCE URL: [Link to Source](#)

...Enchant your palate during Amelia Island Restaurant Week. 27 local establishments have crafted very special menus, offering diners...

AMELIA ISLANDER: Ready, Set, Eat

1/11/2016

MEDIA TYPE: Magazine
 REACH: 22,500
 TEXT SNIPPET:

LOCATION: Fernandina Beach, Florida
 SOURCE URL: [Link to Source](#)

FLORIDA SUN MAGAZINE: Horseback Riding

1/1/2016

MEDIA TYPE: Magazine
 REACH: 125,000
 TEXT SNIPPET:

LOCATION: Orlando, Florida
 SOURCE URL: [Link to Source](#)



MEDIA GROUP: BROADCAST

(2 ITEMS)

FIRST COAST NEWS - THE CHAT : 10 MUST TASTE UPSCALE SOUTHERN DISHES IN JAX

3/2/2016

MEDIA TYPE: Television Station Show

LOCATION:

REACH: 26,000

SOURCE URL: [Link to Source](#)

TEXT SNIPPET:

WJXT-TV: **Amelia Island Restaurant Week**

2/15/2016

MEDIA TYPE: Television Station

LOCATION: Jacksonville, Florida

REACH:

SOURCE URL: [Link to Source](#)

TEXT SNIPPET:



The Epcot International Flower & Garden Festival, which is held each spring at the Walt Disney World Resort, features life-size topiary displays of Disney characters.

SPOTLIGHT

ASSOCIATION NEWS
AMERICA'S MOST-READ MAGAZINE FOR ASSOCIATION EXECUTIVES

DESTINATION FEATURES:
SPOTLIGHT: CENTRAL & NORTH FLORIDA
REGIONAL FOCUS: HAWAII

THE ASSOCIATION DOCTOR:
How technology for recruiting & retention is the secret to a thriving program.

EXPERT ADVICE:
RECRUITMENT & RETENTION
The secret to a thriving program.

MEETING TRENDS:
MOUNTAIN MEETINGS

NORTH & WEST TEXAS
THE LONE STAR STATE CONTINUES TO DAZZLE
Page 30

SEE US AT THE MEETING

CENTRAL & NORTH
FLORIDA

AN INVITATION TO SUCCESS

By Barbara Beckley

Association meeting-goers love to gather at resorts, which is just one of the reasons Florida remains a popular site. In the central and northern part of the state, both big cities and small out-of-the-way towns boast beautiful resorts, top-notch convention facilities and distinct off-site venues.

SPOTLIGHT



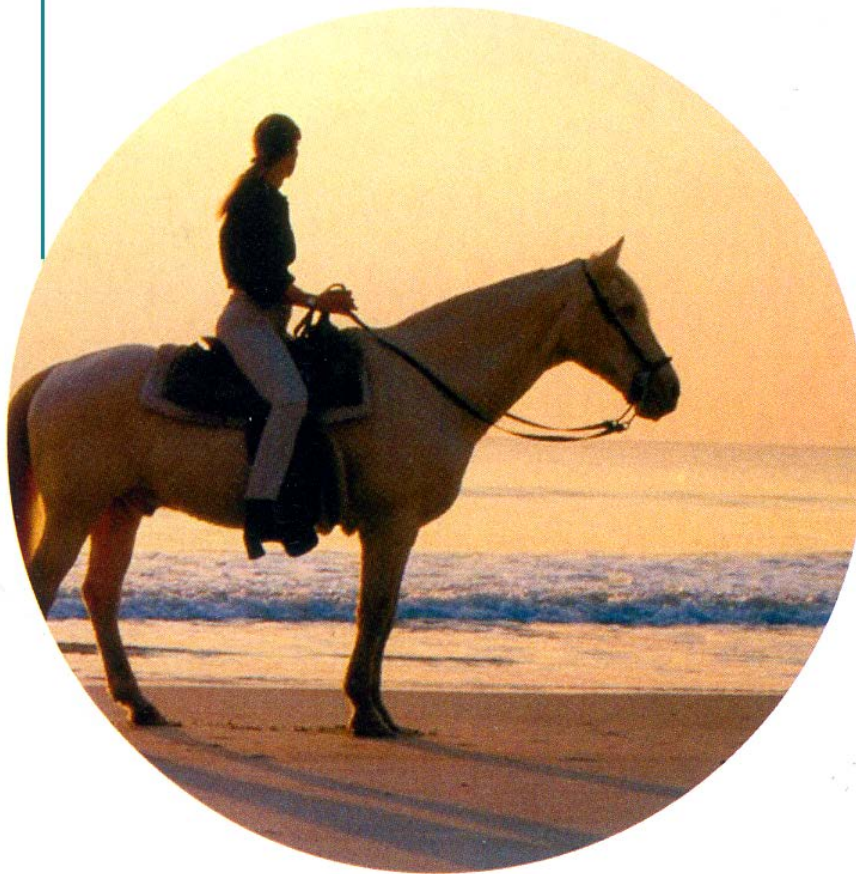
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VENUE	GUEST ROOMS / FUNCTION SPACE	
AMELIA ISLAND		
<i>Omni Amelia Island Plantation</i>	404	80,000
<i>Ritz-Carlton/Amelia Island</i>	446	48,000
<i>Summer Beach Resort</i>	96	2,200
ST. AUGUSTINE		
<i>Renaissance World Golf Village</i>	301	101,000
<i>Casa Monica Hotel</i>	138	9,200

Amelia Island, 30 miles northeast of Jacksonville, is a destination in its own right, with two notable meeting properties: a Ritz-Carlton and the Omni Amelia Island Plantation Resort. Or 20 miles

DURCH DÜNEN REITEN

Auf Amelia Island jagen Sie mit wehenden Haaren auf einem Pferd den Strand entlang, und auf dem unberührten Sand bleiben nur Hufspuren zurück. Auf der Kelly Seahorse Ranch in Fernandina Beach können erfahrene Reiter hoch zu Ross in leichtem Galopp sogar in die Brandung hinein reiten.



RIVER CITY LIVE

RIVER CITY LIVE

Amelia Island Restaurant Week

Posted: 1:03 PM, January 27, 2016
Updated: 1:03 PM, January 27, 2016



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TVGuide.com

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