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Amelia Island Welcoming Global Meeting Planners for Annual Florida Encounter Tradeshow

VISIT FLORIDA Bringing Tradeshow and Leadership Summit to Island in December

AMELIA ISLAND, Fla. (November 23, 2015) – Northeast Florida’s Amelia Island will welcome nearly 100 meeting, convention and incentive professionals Nov. 30 through Dec. 2 as the destination hosts the premier appointment-based meeting trade show, Florida Encounter. The tradeshow is designed to connect planners with the Florida meeting industry and will include representation from some of the state’s top destination marketing organizations, resorts, attractions, conference centers and more at Omni Amelia Island Plantation Resort.

In addition to daily appointments, planners will experience after-hour networking events at the resort, yoga on the beach each morning and have the opportunity to experience some the island’s top activities, including a Marlin & Barrel Distillery Tour and Tasting, a Segway tour of Amelia Island, kayaking and horseback riding on the beach.

“We’re very happy to welcome VISIT FLORIDA, this group of planners and our industry partners to Amelia Island for Florida Encounter,” said Gil Langley, managing director of the AITDC. “This is a great opportunity for us to showcase Amelia as one of Florida’s premier destinations for extraordinary meeting and conference experiences.”

Following Florida Encounter, VISIT FLORIDA’s Florida Tourism Leadership Summit will commence, designed to curate insights and issues facing the travel and tourism industry and facilitate conversation among the state’s tourism industry leadership. Attendees will include the VISIT FLORIDA Board of Directors as well as leadership from Florida Destination Marketing Organizations and special guests.

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About Amelia Island

Northeast Florida’s coastal treasure, Amelia Island is a barrier island rich in colorful history and breathtaking natural beauty. Amelia Island offers long, beautiful beaches, abundant wildlife, and pristine waters. Upscale resorts with world-class spas, championship golf and exclusive dining blend effortlessly with a captivating collection of bed and breakfast inns and historic districts. The island is home to Fernandina Beach, once a vibrant Victorian seaport village, and now a charming downtown district of

eclectic shops, attractions and eateries. Forget the everyday getaway; come make memories on Amelia Island. For visitor information and online planning, visit www.ameliainland.com.