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Amelia Island Invites Travelers to Enjoy Extra Day on Them ***“Extra Day, Extra Play” Offers Celebrates Leap Year All Year Long***

AMELIA ISLAND, Florida (February 26, 2016) – In recognition of 2016 being a leap year, Northeast Florida’s Amelia Island has announced the launch of its **Extra Day, Extra Play** campaign. The island-wide campaign includes a variety of “extra night free” offers* from Amelia’s collection of award-winning hotels, resorts and inns, encouraging visitors to make the most of their 366 days this year by extending their stay on island. Available at www.ameliaisland.com/extra, the offers vary by property and will be updated throughout the year, but they all include a free extra night’s stay to discover Amelia’s rich history, natural beauty, Southern charm and outdoor adventure.

“Whether it’s February 29 or any other day, 2016 has an extra day for extra play and we want vacationers to spend it enjoying our island and all of her amenities,” said Gil Langley, President and CEO of the Amelia Island Convention & Visitors Bureau.

Amelia Island accommodators currently participating in the Extra Day, Extra Play special include charming bed and breakfast inns like The Fairbanks House and Williams House, and treasured boutique hotels like Amelia Island Hotel at the Beach. Many of the island’s vacation rental properties are also offering guests a free night to enjoy Amelia Island in 2016.

Named one of the top 10 islands in the United States by Conde Nast Traveler, Amelia Island’s 13 miles of shoreline welcome visitors year-round to enjoy the colorful history and breath-taking natural beauty. Abundant wildlife and pristine waters paired with luxury resorts, world-class spas, championship golf, a historic downtown and exclusive dining blend effortlessly with a captivating collection of bed and breakfast inns and historic districts to offer a unique experience for every traveler.

**All offers are based on availability and cannot be combined with other discounts or specials. Restrictions and blackout dates apply. Please contact individual properties for restrictions and to book a package.*

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About Amelia Island

Northeast Florida’s coastal treasure, Amelia Island is a barrier island rich in colorful history and breath-taking natural beauty. Amelia Island offers long, beautiful beaches, abundant wildlife, and pristine waters. Upscale resorts with world-class spas, championship golf and exclusive dining blend effortlessly with a captivating collection of bed and breakfast inns and historic districts. The island is home to Fernandina Beach, once a vibrant Victorian seaport village, and now a charming downtown district of eclectic shops, attractions and eateries. Forget the everyday getaway; come make memories on Amelia Island. For visitor information and online planning, visit www.ameliaisland.com.