

Amelia Island Key Feeder DMA Estimated Visitation: Fiscal Year 2016

DMA (% of Total Visitation)	Q4 2015 (Oct. - Dec.)	Q4 2015 (Oct. - Dec.)	Q1 2016 (Jan. - Mar.)	Q1 2016 (Jan. - Mar.)	Q2 2016 (Apr. - Jun.)	Q2 2016 (Apr. - Jun.)	Q3 2016 (Jul - Sep.)	Q3 2016 (Jul - Sep.)	FY 2016 (Oct. - Sep.)	FY 2016 (Oct. - Sep.)
	%	#	%	#	%	#	%	#	%	#
Atlanta	11.1	14,663	6.2	9,780	16.1	26,637	17.1	31,453	12.9	82,533
Jacksonville	6.5	8,596	6.9	10,802	7.2	11,963	5.6	10,367	6.5	41,728
Greater Orlando Area	7.8	10,365	5.8	9,050	6.3	10,368	5.9	10,894	6.4	40,677
New York/New Jersey	4.7	6,194	5.8	9,196	3.5	5,742	3.4	6,326	4.3	27,458
Tampa/St. Petersburg	5.3	7,079	3.0	4,671	3.0	4,945	3.7	6,853	3.7	23,548
Savannah	3.0	3,919	2.8	4,379	3.2	5,264	3.2	5,799	3.0	19,361
Charlotte	3.5	4,677	2.1	3,357	2.3	3,828	3.1	5,623	2.7	17,485
Boston	1.4	1,896	4.0	6,277	2.9	4,785	1.0	1,757	2.3	14,715
Greenville/Spartanburg	2.8	3,666	2.5	3,941	2.0	3,350	2.0	3,690	2.3	14,647
Washington, D.C.	2.9	3,792	2.7	4,233	1.6	2,712	1.7	3,163	2.2	13,900
Philadelphia	2.8	3,666	2.4	3,795	1.3	2,233	1.9	3,514	2.1	13,208
Chicago	1.1	1,517	2.9	4,525	2.0	3,350	1.6	2,987	1.9	12,379
Tallahassee	1.7	2,275	0.9	1,460	2.1	3,509	2.3	4,217	1.8	11,461
Nashville	1.9	2,528	1.4	2,190	1.4	2,393	1.2	2,284	1.5	9,395
Dallas	1.0	1,264	1.3	2,044	1.2	1,914	1.1	1,933	1.1	7,155
Houston	1.2	1,643	0.4	584	0.7	1,117	0.8	1,406	0.7	4,750