



Media Contact: Hope Sarzier
Hayworth Public Relations
(386) 677-7000
hope@hayworthpr.com

Amelia Island's New AllDayAmelia.com Helps Plan Perfect Island Getaways

AMELIA ISLAND, Fla. (June 27, 2016) – On Northeast Florida's Amelia Island, a variety of travelers – from serenity seekers to outdoor explorers – will now find it fast and easy to create their ideal Amelia getaway with www.AllDayAmelia.com, a new vacation planning tool from the Amelia Island Convention and Visitors Bureau. The new site uses a series of 11 questions to quickly generate custom one-day itineraries that help visitors make the most of their time on island, based on their chosen travel preferences. As a bonus, users who complete the short quiz can enter to win a three-night stay at The Addison on Amelia Island, one the of the island's premier bed and breakfast inns, as well as a \$500 gift card to use during their stay on island.

"The All Day Amelia website is a fast and fun way for visitors to get a useful, full-day list of suggested activities and recommendations based on their interests," said Gil Langley, President and CEO of the Amelia Island CVB. "There's a lot of information online about what to see and do on Amelia and this new tool is perfect for visitors who just want some quick suggestions so they can get on with the business of having fun."

The quiz is designed to help users determine the best way to spend their day on the island – either as a Local Explorer, Serenity Seeker, Outdoor Explorer or Island Sophisticate. The questions walk users through their day, starting at 7 a.m. and ending at 9 p.m., asking their personal preferences on dining, outdoor activities and more. Once the answers are submitted, users receive an All Day Amelia Itinerary via email, with suggestions on accommodations, activities, restaurants, tours and other vacation options.

For example, the first question (7 a.m.) asks users to choose between "breakfast over coffee" or "be first on the beach." For users who are Outdoor Explorers and prefer to be first on the beach, the resulting itinerary might include links and descriptions for such things as joining a sea turtle nest excavation or hunting for shark teeth along Amelia's 13 miles of Atlantic beaches.

To try the new tool, visit www.AllDayAmelia.com. For complete visitor information and additional online planning, visit www.ameliaisland.com.

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About Amelia Island

Northeast Florida's coastal treasure, Amelia Island is a barrier island rich in colorful history and breathtaking natural beauty. Amelia Island offers long, beautiful beaches, abundant wildlife, and pristine waters. Upscale resorts with world-class spas, championship golf and exclusive dining blend effortlessly

with a captivating collection of bed and breakfast inns and historic districts. The island is home to Fernandina Beach, once a vibrant Victorian seaport village, and now a charming downtown district of eclectic shops, attractions and eateries. Forget the everyday getaway; Come make memories on Amelia Island. For visitor information and online planning, visit www.ameliainland.com.