



## Fran LaMattina

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Fran is the President and Founder of *Strategies for Greatness, LLC*, a consultative coaching practice that serves leaders of organizations, individuals, and work teams to be more effective. Over the thirteen years she has been coaching, Fran has achieved her Master Coach Certification (MCC) and established a niche with organizational leaders, especially in the areas of strategic planning, team effectiveness, assessments, and emotional intelligence.

Fran draws from 30 years of business experience in the areas of marketing, sales, finance, and operations gained from leadership in several business sectors including telecommunications, financial services, consumer products, non-profits as well as organizational development. Before creating her private coaching practice, she was the Director of Marketing Public Relations and a Partner with

Ronald Blue & Co, a personal financial planning firm. She has been an adjunct professor at Richmond Graduate University (formerly Psychological Studies Institute), a post-graduate counseling program, where she taught Leadership Coaching through Life Transitions. She also teaches Leadership Coaching at The Institute for Life Coach Training and The Professional Christian Coaching Institute.

Fran is presently working on her dissertation to complete a PhD in Executive Coaching and Human Development with the International University of Professional Studies. She received her initial coaching education through Coach University. Prior to establishing herself professionally, Fran attended Purdue University, graduating with a Masters degree in Industrial Relations. She completed her undergraduate work at Dowling College in New York, graduating with a Bachelor of Arts Degree in Psychology and Business.

She founded and developed the women's ministry at North Point Community Church, where she led a staff and over 125 community group leaders who provided accountability, belonging and care to more than 1,000 women in the church. During her twelve years at North Point, she refined and applied relevant, visionary principles of leadership, which flow into her day-to-day coaching of both North Point staff and individual clients and teams in her practice.

Fran has been both an active member and officer on the boards of several organizations such as Ministry Ventures, The Lighthouse Family Retreat, Richmond Graduate University, Half Time of Georgia, Whitefield Academy, The Christian Coaching Network, Denver Ministries and her neighborhood association. Fran is single and lives in Roswell, GA, a northern suburb of Atlanta.

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