



ACCELERATED LEADERSHIP

Raising the Standard through Training and Coaching

LEADSAFE is a behavior-based safety training and coaching process that creates and enhances safety beliefs, skills, and practices critical to working safe.



LEADSAFE does not approach safety as an isolated topic, but integrates leadership principles, communication skills, and character development while focusing on improving safe practices and bottom-line results. A leader in a hazardous environment who is not leading in safety is still leading, just in the wrong direction. When it comes to safety, everyone can lead someone!

Leading

Every leader, from CEO to foreman, is responsible for vital metrics which measure success in a Safe Culture. How does the leader engage and involve his/her people in the goals and action plans that drive those metrics? What principles guide that success? What are the three main reasons for every person to work safe every time?

Communicating

Few leaders are effectively trained in good communication skills, and fewer still receive any effective coaching. **LEADSAFE** training and coaching teaches a simple and effective five-step approach to having a safety conversation, and a three-step approach to having a safety follow-up conversation. It does so in a way that produces openness and true buy-in. The individual is able to

arrive at his/her own effective safety solution in minutes.

If you already have implemented a safety conversation, we can use it or we can enhance it and its application.



Communicating **CLEAR EXPECTATIONS** around Safety Goals, Metrics, and Behaviors are essential, including the effective use of the Stop Work Authority, Job Safety Analysis, and Permitting Processes.

Consistent **FOLLOW-UP** includes frequent check-ins and meetings with individuals and teams on safety initiatives. Emphasis is placed on giving people the opportunity to give account in a positive manner. The leader asks questions and listens intently to gain full engagement from employees.

These engagements create continual opportunities for leaders to give **BALANCED FEEDBACK**. Emphasis is placed on respect and positive recognition. This creates openness for cooperation and receiving corrective feedback.

When leaders communicate respectfully in order to **RELATE** and connect more effectively with employees, relationships are strengthened and motivation rises. This will lead to improvements in safety, quality, productivity, and employee retention.

Coaching

LEADSAFE starts with training sessions on desired aspects of the Safety Matrices. Coaches then follow the training with coaching in the field to ensure application. Coaching helps leaders be successful in promoting safe work practices. Assessments measure progress in vital areas of safety culture and are used to indicate strengths and identify gaps for further coaching.