



The Academy of Behavioral Medicine Research
2015 LIFETIME ACHIEVEMENT AWARD

is presented to

Howard Leventhal, Ph.D.

in recognition of a lifetime of outstanding contributions
to the integration of behavioral science and medicine
and to honor his longstanding and significant impact
on the field of behavioral medicine

Dr. Howard Leventhal is Distinguished Professor of Psychology at Rutgers University and has been supported for 45 years by NIH funding. He received his PhD in 1956 from the University of North Carolina (UNC), Chapel Hill; as Assistant and Associate Professor of Psychology at Yale University, he conducted studies on fear communication establishing the Parallel Response Model highlighting the role of Action Plans in translating attitudes into action. Studies of emotional processes, e.g., facial expressions during stressful examinations, preparation to reduce distress, and lateralization of affective processes, conducted both at Yale and as Professor of Psychology at the University of Wisconsin, introduced the Perceptual-Motor Model of emotion, describing the acquisition of multi-level nature of emotion (experience concrete behavior). The integration of the Parallel Response and Perceptual Motor models, generated the Common-Sense Model of Illness Representations, a detailed representation of the cognitive and affective content of representations of illness and treatment (self and prescribed), leading to behavior when combined and interacting with Action Plans.

Dr. Leventhal is the Director of the Center for the Study of Health Beliefs and Behavior at Rutgers; the Center is a collaborative unit that examines how communication between practitioners and patients succeed and fail to create shared models of chronic conditions leading to good or poor treatment adherence. He has received numerous awards over his career, including the Distinguished Alumni award from the Department of Psychology at UNC, The Rutgers Board of Trustees Award for Excellence in Research, APA Division 38 for outstanding contributions to health psychology, and Divisions 20 for contributions to research on aging, and the APF Gold Medal Award for Lifetime Achievement in Psychological Science. He is a member of the National Academy of Medicine, National Academy of Sciences, the Academy of Behavioral Medicine Research, Society of Experimental Social Psychology, International Society for Research in Emotion, a fellow of AAAS, APA and APS and served as President of Divisions 38 and Associate Editorships and editorial boards of numerous journals. His work has had a significant impact on the fields of psychology and behavioral medicine, and has influenced countless students and researchers in areas such as chronic disease prevention and treatment, and in promoting adherence to medical regimens.



The Academy of Behavioral Medicine Research
2015 LIFETIME ACHIEVEMENT AWARD

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Elaine Leventhal, M.D., Ph.D.

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on the field of behavioral medicine

Dr. Elaine Leventhal is Emeritus Professor of Medicine at Robert Wood Johnson Medical School of Rutgers. She has a long and distinguished career both as an academic and clinician. She graduated from Queens College, in New York, with a B.S. degree in Biology/Chemistry, has Master's degree in Zoology and a Ph.D. in Developmental Genetics from Yale University. Dr. Leventhal received her medical degree from the University of Wisconsin, Madison in Internal Medicine, where she completed her geriatric fellowship training. She joined the faculty of the Robert Wood Johnson Medical School in 1988. She has served as Professor of Medicine and the Director of the Gerontological Institute at RWJ. Dr. Leventhal has extensive experience in the care and treatment of older adults and is well known throughout the Central Jersey area as an outstanding clinician as well as a caring one.

Along with her exemplary career as a physician, she is a noted researcher and author with over 100 journal articles and book chapters. Her research interest has been in the area of patient health behavior, and she brings a unique perspective, combining her clinical expertise with her training as a researchers. Recent projects have included the role of emotion in patient health care decisions and the treatment of depression and diabetes. She lectures frequently as an invited speaker at both national and international meetings. She served as President of the Academy of Behavioral Medicine Research in 2000, and is a member of the American Geriatrics Society and The Gerontological Society of America. Throughout her medical career, Dr. Leventhal has been involved with community groups in the development of services and educational programs working to meet the needs of older adults and maintain their independence. Her combination of long-standing expertise in research and clinical care of patients - especially older patients with chronic diseases - gives her special insights into the important issues of patient care, multiple comorbidities, and adherence to treatment.